

Title: **Evaluating impact and value for money: dimensions and dilemmas**

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Abstract:

Session Learning Outcomes

By the end of this session, delegates will be able to:

- Apply different models in planning for ‘presence’ and ‘impact’
- Develop a strategy for ensuring that their work has ‘impact’
- Develop a strategy for identifying value-for-money activities

Session Outline

Key issues to be addressed are:

This session will examine critically the twin notions of ‘impact’ and ‘value-for-money’ as quality dimensions in the evaluation of educational development activities. Different models that may be used to plan for impact and value-for-money will be introduced as well as a critique of these notions.

A framework will be introduced that will enable participants to align their educational development activities strategically; effectively and efficiently.